

Department of California
VFW Auxiliary Outreach Program
October 2024 Promotion

Exciting opportunities to build partnerships with other organizations within our local communities is what the VFW Auxiliary Outreach Program is all about. I hope this message finds you well. The Auxiliary Outreach Program is a vital initiative aimed at assisting other organizations in the community. Our mission is to provide resources, assistance, and a sense of belonging, not just to our Nation's Veterans but to everyone.

The foundation of this program is built on community partnerships. By collaborating with local organizations, we aim to create a supportive environment where the VFW Auxiliary can assist, share knowledge and connect with other organizations via service. Through these partnerships, we can raise awareness of the VFW Auxiliary's programs and resources which in turn can possibly increase membership.

Here are some key points about the Auxiliary Outreach Program:

Community Engagement: We encourage our auxiliary members to engage with local events and organizations. This not only extends our reach but also reinforces the bonds within our community.

Supportive Role: Our role is to assist—not to host or sponsor events. This ensures that we focus on support without the expectation of monetary compensation.

Documentation: For every event we assist with, we ask that you include essential details: WHO, WHAT, WHEN, WHERE, WHY, and HOW. Additionally, please document hours worked and number of members participating. We love to showcase our involvement, so photos of members in auxiliary apparel are encouraged!

Share Your Stories: Please send photos and event reports to our web team for inclusion on the VFW District website. Your experiences highlight our commitment to veterans and strengthen our outreach efforts.

Our motto, ***“From Our Roots to Our Branches: Extending Service to Our Veterans,”*** reflects our dedication to growing in service while being rooted in strength.

Let's work together ***“Growing in Service for Our Veterans Rooted in Strength”*** to ensure that no veteran feels alone. For more information or to discuss potential partnerships, please reach out.

Thank you for your support!

Respectfully,

Turkessa Lewis

Department of California VFW Auxiliary Outreach Chairperson-2024/2025

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